

Thasnia Jabbar

UI/UX Designer

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EXPERIENCE

UI/UX Designer

Finnest Technologies – India

Feb 2023 – Present

- Designed enterprise-level fintech products including onboarding, dashboards, reporting modules, and transactional workflows.
- Translated complex business requirements into intuitive user flows and scalable UI components.
- Conducted usability testing and UX audits, improving task completion and user clarity.
- Built and maintained a reusable design system ensuring consistency across web and mobile platforms.
- Collaborated closely with developers to ensure accurate implementation.
- Actively used AI tools for UX writing, research insights, and rapid ideation to improve efficiency.

KEY PROJECTS & CASE STUDIES

Dinero – Money Exchange Software

System & Mobile App

Enterprise Fintech Platform

- Designed end-to-end UX for customer onboarding (individual & corporate) with multi-step validation and real-time previews.
- Created dashboards for service providers, transaction monitoring, AML workflows, and reporting modules.
- Designed responsive web interfaces and mobile app screens with consistent UX patterns.
- Implemented accessibility-focused layouts and error handling for financial data accuracy.
- Collaborated with stakeholders to align UX with compliance and business goals.

SUMMARY

User-centric UI/UX Designer with 1.10+ years of professional experience designing scalable web and mobile products for fintech and digital platforms. Strong in end-to-end product design—from research and ideation to high-fidelity UI, design systems, and developer handoff. Experienced in enterprise-level SaaS products, accessibility-first design, and AI-assisted workflows. Passionate about building intuitive, data-driven, and business-aligned digital experiences for global users.

SKILLS

- UX & PRODUCT DESIGN
 - User Research & Interviews
 - User Personas & Journey Mapping
 - Information Architecture
 - Wireframing (Low & High Fidelity)
 - Interactive Prototyping
 - Usability Testing & Heuristic Evaluation
 - A/B Testing & UX Metrics
 - Responsive & Mobile-First Design
 - Accessibility (WCAG 2.2)
- UI & VISUAL DESIGN
 - Design Systems & Component Libraries
 - Visual Hierarchy & Layout Systems
 - Typography & Color Systems

SynConnect

Digital Business Card Platform

- Led end-to-end UX/UI design for a multi-platform product ecosystem, including eCommerce website, NFC-enabled digital profile, mobile app dashboard, and admin panel.
- Built a mobile-first dashboard experience featuring engagement analytics, tap tracking, lead management (CRM), and real-time profile customization.
- Designed marketing website and authenticated user dashboard.
- Created seamless profile setup flow including personal details, social links, QR sharing, and customization options.
- Designed scalable dashboard UI for managing multiple digital profiles.
- Focused on clean UI, fast onboarding, and mobile responsiveness. Used AI tools to refine UX copy and onboarding micro-interactions.
- Designed a user-centered onboarding flow using progressive disclosure to improve usability, reduce cognitive load, and streamline profile setup and QR configuration.

EDUCATION

Bachelor of Arts

English (Triple Main: Communication, Journalism & Literature)
T. M Jacob Memorial College, Kerala

Higher Secondary

St. Ignatius Kajiramattom School, Kerala

SSLC

St. Ignatius Kajiramattom School, Kerala

CERTIFICATIONS & TRAINING

UI/UX Design Course – Kreative Academy

UI/UX Internship – Kreative Academy

ADDITIONAL INFORMATION

Open to global opportunities (Remote / On-site / Hybrid)

Strong communication & presentation skills

TOOLS & SOFTWARE (2026-Relevant)

Figma (Advanced, Variables, Auto Layout)

Photoshop, Adobe Illustrator, Sketch

Framer (Basics)

Zeplin

Miro, FigJam

Notion (Product & UX Documentation)

AI-ASSISTED DESIGN TOOLS

Figma AI, Relume, Maze, Velocity, Arkhet

ChatGPT (UX writing, research synthesis, ideation)

Midjourney

(Concept visuals & mood boards)

Uizard (Rapid prototyping – basic usage)

COLLABORATION & DELIVERY

Agile / Scrum Environment

Design Thinking Framework

Developer Handoff & Design QA

Cross-functional Collaboration

BASIC FRONTEND KNOWLEDGE

HTML5, CSS3, Javascript (Foundational understand-

LANGUAGES

• English

• Malayalam

• Hindi

• Tamil